



Wireframes Document

Baltimore Washington Medical Center Redesign

The purpose of this document is to:

- 1) Outline content needs
- 2) Define templates being used on the site
- 3) Suggest priorities of items in each area of the site
- 4) Define client-managed areas of the site

Table of Contents

2	Homepage
3	Sub-page
4	News Home
5	News Detail
6	Services
7	Events (list view)
8	Events (calendar view)
9	Events Detail
10	Enhanced Sub-page (i.e. Obstetrics)
11	MyBWMC

Change Log

- 01 Added MyBWMC login to left nav of home page
- 02 Added Physician Opportunities to main nav
- 03 Added "Publications" link to footer
- 04 Modified Services page to highlight top services (see p. 6)
- 05 Added newsletter signup for Obstetrics
- 06 Added MyBWMC landing page (see p. 11)

Home Page



Notes

- 01** BWMC logo // links to home (this page) from all pages
- 02** **D** Header Nav // appears in header and footer;
- 03** **D C** Multi-purpose search // has an option (radio buttons) to search different areas of the site; would like to search Med. Reference here (please include in layout - not included in this phase of project)
- 04** **D** Main Navigation // not client-managed to maintain alignment with main image
- 05** **C** Phone number // image or text (TBD by designer)
- 06** **D** MyBWMC module // displays main features; links to registration form; allows existing users to log in
- 07** **M D** WYSIWYG (what-you-see-is-what-you-get) area // width TBD; allow user to upload images of awards or emergency notifications (content entered will appear on all pages)
- 08** **C D** Main image // client-managed; dimensions TBD; content should match current offline campaign; designer to provide a default image and specs for this areas; developer to add image specs to CMS
- 09** **M D** At BWMC (photo slideshow) // allow site admin to feature 4 images at a time; site admin uploads a thumbnail & enlarged version (for best display); enlarged photos rotates through thumbnails by default; user may also clicks thumbnail to show image in larger area; separate caption for each image (with link)
- 10** **M D** News Preview // show three latest articles from News section; article preview text is selected by admin; article title & "more" link to the full article
- 11** Link to "All News" // links to News Home (see p. 3)
- 12** Footer // to appear on all pages; all links are internal except "UMMS Partner" link

Key //

- I** Important / **C** Creative / **G** GUI / **D** Development /
- E** E-marketing / **M** Manageable Area

Sub Page

Logo

[Login](#) | [About BWMC](#) | [News](#) | [Publications](#)

BWMC site
 Medical Reference

[Patients & Visitors](#)
[Services](#)
[Classes & Events](#)
[Careers](#)
[Find a Physician](#)
[Donate/Volunteer](#)
[Physician Opportunities](#)
[Contact Us](#)

01

Image

02

Sample Sub Page

03

Equat voloreria dolorpos num a si reperum hicabor epudit poria diciliq uidebitia cullestiaes ped quisci rem eturiat ad estius et et officat istrum evel ilibusandi dolupti ni ut et estrunt ellit ex eum quiandio. Otassum rerspe netum quo eseria secus assita que est aut aut endit pore quam aut acea veles doles simaiosamus non eius, aut aut adio. Tem eum abo. Et exerest runtia velecte volorem quiam, ommolup taquae. Nemo coreper ectatius dolupta sperspiet fuga. Nequibus resstion sequis voluptatem verovit ant quunte nim niscium autenis atur res solupta ssinime pa volumqui rectio con resto blabore, ut etur sam rereium quisque illa volorei cipitistrum id et quasiti abore latios assum quidus perion cus amus, ut excearc ilicia sinulpa ritatur assimeolor aut ex et is dolorepe velluptusa suntatiam, ulliam, cone coriam, unt fugia natur?

Ulpa estiumquas autecte voluptatet hilicipidi quuntur, non repe verum am fuga. Ut magnam estemolorem rem fuga. Ullabor emporat eatur sinci cusapeliquis rat id magna quo blabo. Ro id quate voluptam rem latem quiDam qui de voluptatur aciis is ex enis dolo officium quunt apis sit dunteni nonsed excera doluptatur? Boreicid eum venemqu aturem est facepuditati vene laut ad quo quatiis quati-bea que veriaessi occat hiliquia ea valorunt lautatata voluptam quia vel ium at fuga. Sed quas re, consenis ut assinctiores dolum volorerit istisitento tenda estrum hil maioria vitat es corest fuga. Lecte ommoluptio volorepudi quam asimin repudanda nossi dolupieni cum vendio odi dolupta sunt.

Ga. Mint optatis eat. Ma pratur serspie ndignis aut re volest ommolor emodis quam laboris trumquatint que cumquam explabo rioreritam, corro odigend eligni ni doloritium ea ius rescillaut quia ditas nitis plis prenis doleserum harumqui

04
[save/share](#) | [email](#) | [print](#)

05

Section Name

[subnav](#)
[subnav](#)
[subnav](#)
[subnav](#)
[subnav](#)

Related Links

[link to other page/article](#)
[link to other page/article](#)
[link to other page/article](#)
[link to other page/article](#)

(410)787-4000

Notes

- 01 M C Header Image // client managed; size TBD by designer; designer to provide 1-3 default images to be used here
- 02 M Page title // client managed (text input only)
- 03 M Body copy // client managed (WYSIWYG - Word style editing capabilities)
- 04 D save-share-email-print // use "AddThis.com" functionality for save/share, build simple email form, display print version for print
- 05 M D C Sidebar links // allow 0-2 sidebar modules; site admin can input a title and up to 5 links for each module; would like to make the background color client-managed (dependent on final design)

Key //

- I Important / C Creative / G GUI / D Development /
- E E-marketing / M Manageable Area

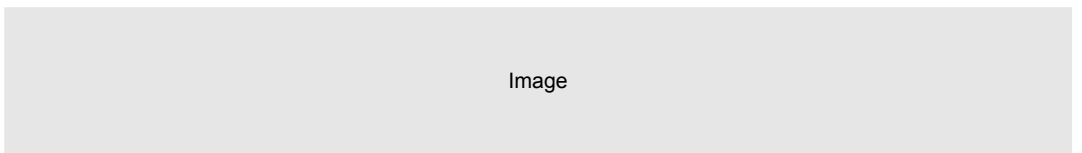
News Home

Logo

[Login](#) | [About BWMC](#) | [News](#) | [Publications](#)

BWMC site Medical Reference

- [Patients & Visitors](#)
 - [Services](#)
 - [Classes & Events](#)
 - [Careers](#)
 - [Find a Physician](#)
 - [Donate/Volunteer](#)
 - [Physician Opportunities](#)
 - [Contact Us](#)
- (410)787-4000**



News (2009)

Article Title 6

04.01.2009

This is not actual text. This is not actual text. Just placeholder for placement purposes.
This is not actual text. This is not actual text. Just placeholder for placement purposes
This is not actual text. This is not actual text. Just placeholder for placement purposes

[more >](#)

Article Title 5

03.31.2009

This is not actual text. This is not actual text. Just placeholder for placement purposes.
This is not actual text. This is not actual text. Just placeholder for placement purposes
This is not actual text. This is not actual text. Just placeholder for placement purposes

[more >](#)

Article Title 4

02.21.2009

This is not actual text. This is not actual text. Just placeholder for placement purposes.
This is not actual text. This is not actual text. Just placeholder for placement purposes
This is not actual text. This is not actual text. Just placeholder for placement purposes

[more >](#)

Article Title 3

01.03.2009

This is not actual text. This is not actual text. Just placeholder for placement purposes.
This is not actual text. This is not actual text. Just placeholder for placement purposes
This is not actual text. This is not actual text. Just placeholder for placement purposes

[more >](#)

Article Title 2

mm.dd.yyyy

This is not actual text. This is not actual text. Just placeholder for placement purposes.
This is not actual text. This is not actual text. Just placeholder for placement purposes
This is not actual text. This is not actual text. Just placeholder for placement purposes

[more >](#)

Article Title 1

mm.dd.yyyy

This is not actual text. This is not actual text. Just placeholder for placement purposes.
This is not actual text. This is not actual text. Just placeholder for placement purposes
This is not actual text. This is not actual text. Just placeholder for placement purposes

[more >](#)

[save/share](#) | [email](#) | [print](#)

01

News

- [2009](#)
- [2008](#)
- [2007](#)
- [archive](#)

Notes

- 01 Subnav // display current year as default page view
- 02 Article shorts // display news article title, date, and short summary (to be input by site admin - not dynamic); title & more link to full article; show articles in reverse chronological order

Key //

- I** Important / **C** Creative / **G** GUI / **D** Development /
- E** E-marketing / **M** Manageable Area

News Detail

Logo

[Login](#) | [About BWMC](#) | [News](#) | [Publications](#)

BWMC site Medical Reference

- [Patients & Visitors](#)
 - [Services](#)
 - [Classes & Events](#)
 - [Careers](#)
 - [Find a Physician](#)
 - [Donate/Volunteer](#)
 - [Physician Opportunities](#)
 - [Contact Us](#)
- (410)787-4000

01

[< News Home](#)

02

Article Title 1

03

mm.dd.yyyy

04

This is not actual text. This is not actual text. Just placeholder for placement purposes.
 This is not actual text. This is not actual text. Just placeholder for placement purposes.
 This is not actual text. This is not actual text. Just placeholder for placement purposes.
 This is not actual text. This is not actual text. Just placeholder for placement purposes.
 This is not actual text. This is not actual text. Just placeholder for placement purposes.
 This is not actual text. This is not actual text. Just placeholder for placement purposes.
 This is not actual text. This is not actual text. Just placeholder for placement purposes.
 This is not actual text. This is not actual text. Just placeholder for placement purposes.
 This is not actual text. This is not actual text. Just placeholder for placement purposes.

This is not actual text. This is not actual text. Just placeholder for placement purposes.
 This is not actual text. This is not actual text. Just placeholder for placement purposes.
 This is not actual text. This is not actual text. Just placeholder for placement purposes.

This is not actual text. This is not actual text. Just placeholder for placement purposes.
 This is not actual text. This is not actual text. Just placeholder for placement purposes.
 This is not actual text. This is not actual text. Just placeholder for placement purposes.
 This is not actual text. This is not actual text. Just placeholder for placement purposes.
 This is not actual text. This is not actual text. Just placeholder for placement purposes.
 This is not actual text.

This is not actual text. This is not actual text. Just placeholder for placement purposes.
 This is not actual text. This is not actual text. Just placeholder for placement purposes.
 This is not actual text. This is not actual text. Just placeholder for placement purposes.

This is not actual text. This is not actual text. Just placeholder for placement purposes.
 This is not actual text. This is not actual text. Just placeholder for placement purposes.
 This is not actual text. This is not actual text. Just placeholder for placement purposes.

[save/share](#) | [email](#) | [print](#)

05

Byline & Contact info here...This is not actual text. This is not actual text. Just placeholder for placement purposes. This is not actual text.

email contact
 download press kit

Notes

- 01 Link to News Home //
- 02 M Title // client-managed via text input
- 03 M Date // client-managed via text input (in order to modify if needed or content updated)
- 04 M Body copy // client-managed via WYSIWYG
- 05 M D Footer // client-managed footer is consistent across all news/press pages (aka updated in one location)

Key //

I Important / C Creative / G GUI / D Development / E E-marketing / M Manageable Area

Services

Logo

[Login](#) | [About BWMC](#) | [News](#) | [Publications](#)

- [Patients & Visitors](#)
- [Services](#)
- [Classes & Events](#)
- [Careers](#)
- [Find a Physician](#)
- [Donate/Volunteer](#)
- [Physician Opportunities](#)
- [Contact Us](#)

Image

Services

[save/share](#) | [email](#) | [print](#)

Specialties

Cardiovascular

Cancer / Oncology

Joint Replacement

Spine

OB / Women's

ER

Enter the service you're looking for to start narrowing the complete list of services below

01

Featured Services

- [Women's / Children's](#)
- [Cardiology](#)
- [featured service](#)
- [featured service](#)
- [featured service](#)

New Facilities

- [OB Wing](#)
- [New Wing Update](#)
- [Healing Garden](#)

02	Blood Bank	410-222-3333
	Cardiology	410-222-3333
	Cardiopulmonary Rehab	410-222-3333
	Colorectal Surgery	410-222-3333
	Dermatology	410-222-3333
	Emergency Medicine	410-222-3333
	Endocrinology	410-222-3333
	Exercise Programs	410-222-3333
	General Surgery	410-222-3333
	Geriatric Care	410-222-3333
	Hematology	410-222-3333
	Neurology	410-222-3333
	Neurosurgery	410-222-3333
	Occupational Therapy	410-222-3333
	Orthopedics	410-222-3333
	Pediatrics	410-222-3333
	Physical Therapy	410-222-3333
	Psych. Health	410-222-3333
	Pulmonary Medicine	410-222-3333
	Radiology/Diagnostic Imaging	410-222-3333
	Rehabilitation Services	410-222-3333
	Speech Pathology	410-222-3333
	Spiritual Care	410-222-3333
	Thoracic Surgery	410-222-3333
	Vascular Surgery	410-222-3333
	Womens' Services	410-222-3333

Notes

- 01 D Services search // list of services is shortened as user enters search criteria (see sample here: <http://rikrikrik.com/jquery/quick-search/>); service name (aka left column) links to service detail pages
- 02 I Services list // A-Z listing of all services; list displayed above is a best guess - please confirm actual list of services with client

Events (calendar view)

Logo

Login | About BWMC | News | Publications

search

BWMC site Medical Reference

Patients & Visitors

Services

Classes & Events

Careers

Find a Physician

Donate/Volunteer

Physician Opportunities

Contact Us

(410)787-4000

Image

Events [save/share](#) | [email](#) | [print](#)

01

03 **Key** event type 1 event type 3 event type 5
 event type 2 event type 4 event type 6

02 [Month] [Year] **04** [previous](#) | [next](#)

		05 <input type="checkbox"/> 1 <input type="checkbox"/> Free Cholesterol Screening	<input type="checkbox"/> 2 <input type="checkbox"/> <input type="checkbox"/> Walking Club	<input type="checkbox"/> 3		

[previous](#) | [next](#)

Notes

- 01** Switch to List View button // takes user to Event list view (illustrated on previous page)
- 02** Month Year display
- 03** Key // define icons displayed on calendar
- 04** Prev-Next links
- 05** Sample Event // shows related icon links to event detail

Key //

- Important / Creative / GUI / Development /
- E-marketing / Manageable Area

Events Detail

Logo

[Login](#) | [About BWMC](#) | [News](#) | [Publications](#)

BWMC site
 Medical Reference

- [Patients & Visitors](#)
 - [Services](#)
 - [Classes & Events](#)
 - [Careers](#)
 - [Find a Physician](#)
 - [Donate/Volunteer](#)
 - [Physician Opportunities](#)
 - [Contact Us](#)
- (410)787-4000



01 [All Events](#)

[save/share](#) | [email](#) | [print](#)

[Event Name]

Date	Time	Location	Register online/by phone
05/30/09	1-3pm	[Location]	p) 444.444.4444
07/05/09	1-3pm	[Location]	03 online registration

Overview

02 Equat voloreria dolorpos num a si reperum hicabor epudit poria diciliq uidebitia cullestiaes ped quisqi rem eturiat ad estius et et officat istrum evel ilibusandi dolupti ni ut et estrunt ellit ex eum quiandio. Otassum rerspe netum quo eseria secus assita que est aut aut endit pore quam aut acea veles doles simaiosamus non eius, aut aut adio. Tem eum abo. Et exerest runtia velecte volorem quiam, ommolup taquae. Nemo coreper ectatius dolupta sperspriet fuga. Nequibus restion sequis voluptatem verovit ant quunte nim niscium autenis atur res solupta ssinime pa volumqui rectio con resto blabore, ut etur sam rereium quisque illa volorei cipitistrum id et quasiti abore latios assum quidus perion cus amus, ut excearc ilicia sinulpa ritatur assimeolor aut ex et is dolorepe vel-luptusa suntotatiam, ulliam, cone coriam, unt fugia natur?

Contact: [name] / [phone] / [\[email\]](#)

Pre-requisites
Ulpa estiumquas
autecte voluptatet
hilicipidi quantur

Please bring:
non repe verum am fuga.
Ut magnam estemolorem rem fuga.
Ullabor emporat eatur sinci

Notes

- 01** D Switch to List View button // takes user to Event list view (illustrated on previous page)
- 02** D Event Mangement //
 - Note to developers:**
 - 1) site admin should be able manage a list of classes (this is for recurring classes to avoid having to re-enter the description info)
 - 2) site admin can add a new "event" (aka date) for each class OR enter a one time event (with no class)
 - 3) each class has a category
 - 4) the category can also be selected at the event level (if both a class & event category exist - event category takes precedence)
 - 5) events can have more than one category

class table includes // title, description, category
event table includes // title, description, category, start time(s), end time(s), date(s) - see Rob Davis for additional details
- 03** Link to online registration when available (else show phone number)

Key //

- ! Important /
- C Creative /
- G GUI /
- D Development /
- E E-marketing /
- M Manageable Area

Enhanced Service Detail (Obstetrics)

Logo

[Login](#) | [About BWMC](#) | [News](#) | [Publications](#)

BWMC site Medical Reference

- [Patients & Visitors](#)
 - [Services](#)
 - [Classes & Events](#)
 - [Careers](#)
 - [Find a Physician](#)
 - [Donate/Volunteer](#)
 - [Physician Opportunities](#)
 - [Contact Us](#)
- (410)787-4000



Obstetrics

[save/share](#) | [email](#) | [print](#)

01

Flash Tour
Birds-eye view of floorplan w/ hotspots

[Check-in](#) | [Nursery](#) | [Delivery Suites](#) | [Feature](#) | [Feature](#) | [Feature](#)

[Sub Head]
Equat voloreria dolorpos num a si reperum hicabor epudit poria diciliq uidebitia cullestiaes ped quisci rem eturiat ad estius et et officat istrum evel ilibusandi dolupti ni ut et estrunt ellit ex eum quiandio. Otassum rerspe netum quo eseria secus assita que est aut aut endit pore quam aut acea veles doles simaiosamus non eius, aut aut adio. Tem eum abo. Et exerest runtia velecte volorem quiam, ommolup taquae. Nemo coreper ectatius dolupta sperspriet fuga. Nequibus restion sequis voluptatem verovit ant quunte nim niscium autenis atur res solupta ssinime pa volumqui rectio con resto blabore, ut etur sam rereium quisque illa volorei cipitistrum id et quasiti abore latios assum quidus perion cus amus, ut excearc ilicia sinulpa ritatur assime volor aut ex et is dolorepe velluptusa suntotatiam, ulliam, cone coriam, unt fuga natur?

Ulpa estiumquas autecte voluptatet hilicipidi quuntur, non repe verum am fuga. Ut magnam estemolorem rem fuga. Ullabor emporat eatur sinci cusapel-iquis rat id magna quo blabo. Ro id quate voluptam rem latem quiDam qui de voluptatur aciis is ex enis dolo officium quunt apis sit dunteni nonsed excera doluptatur?

Boreicid eum venemqu aturem est facepuditati vene laut ad quo quatiis quati-bea que veriaessi occat hiliquia ea volorunt lautatatia voluptam quia vel ium at fuga. Sed quas re, consenis ut assinciores dolum volorerit istisitento tenda estrum hil maioria vitat es corest fuga. Lecte ommoluptio volorepudi quam asimin repudanda nossi dolupieni cum vendio odi dolupta sunt.

Ga. Mint optatis eat. Ma pratur serspie ndignis aut re volest ommolor emodis quam laboris trumquatint que cumquam explabo rioreritam, corro odigend eligni ni doloritium ea ius rescillaut quia ditas nitis plis prenis doleserum harumqui

06

BWMC Expecting Families

Email

Due Date

- Related Links**

 - [Online Nursery](#)
 - [Find a Doctor](#)
 - [Medical Reference](#)
 - [Link name 4](#)
 - [Link name 5](#)

- Forums**

 - [First Trimester](#)
 - [Second Trimester](#)
 - [Third Trimester](#)
 - [Home with Baby](#)
 - [Breastfeeding](#)
 - [New Family Life](#)

Notes

01 D Flash tour // includes hot spots over floorplan + navigation at bottom of Flash area (to advance slideshow)

Key //

! Important / C Creative / G GUI / D Development / E E-marketing / M Manageable Area

Sub Page

Logo

[Login](#) | [About BWMC](#) | [News](#) | [Publications](#)

BWMC site Medical Reference

- [Patients & Visitors](#)
 - [Services](#)
 - [Classes & Events](#)
 - [Careers](#)
 - [Find a Physician](#)
 - [Donate/Volunteer](#)
 - [Physician Opportunities](#)
 - [Contact Us](#)
- (410)787-4000



[save/share](#) | [email](#) | [print](#)

My BWMC

Pre-Register
You are pre-registered for [mm/dd/yyyy] visit

01

Pre-Register

Pay My Bill
Outstanding Balance \$111.11
Next payment due: mm/dd/yyyy

02

Make a Payment

Payment History
Last payment received [mm/dd/yyyy]

03

View Payment History

Request Medical Records
Please allow 5-7 business days for requests to be processed

04

Request Medical Records (PDF)

MyBWMC

- [Pre-Register](#)
- [Pay My Bill](#)
- [Payment History](#)
- [Request Medical Records](#)

BWMC Events

- [Volunteer Opportunities](#)
- [Fundraising](#)
- [link](#)
- [link](#)

Notes

- 01 **D** Pre-Register // links to registration form
- 02 **D** Make a Payment // payment form allows user to select & save their payment method; pay full amount; pay partial amount; **recurring payment (depends on third party capability)**
- 03 **D** View Payment History // shows list of past payments in reverse chronological order
- 04 **D** Request Medical Records // opens PDF in new window; PDF needs to include snail mail address (& additional instructions as needed)

Key //

- I** Important / **C** Creative / **G** GUI / **D** Development /
- E** E-marketing / **M** Manageable Area