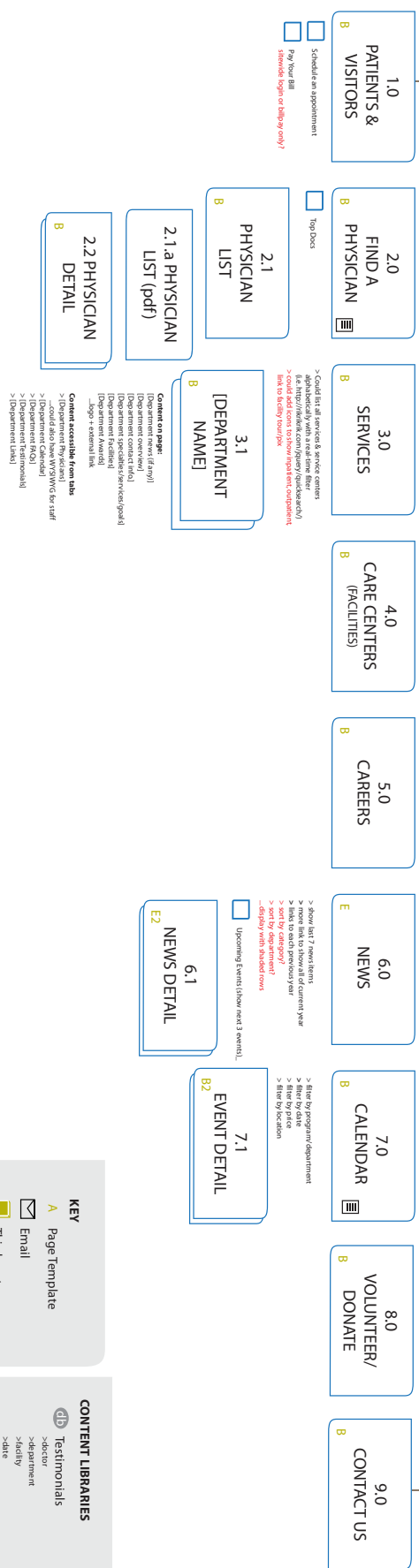
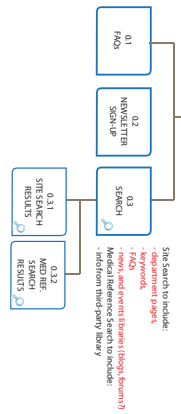


MAIN NAVIGATION



HEADER NAVIGATION



FOOTER NAVIGATION



KEY

- A Page Template
- E Email
- F Third-party
- DB Database / Content Library

PAGE TEMPLATES

- A Home Page
- B Interior / Sub Page
- C Calendar
- D Event
- E News Index
- F News Detail
- G Opportunities
- H Find a Physician
- I Blog
- J Forum
- K Medical Resource

CONTENT LIBRARIES

- DB Testimonials
 - > <doctor
 - > <department
 - > <facility
 - > <date
- DB Doctors
 - > <name
 - > <specialty
 - > <education & training
 - > <address
 - > <phone
 - > <description (include specialties, awards, interests)
 - > <photo
 - > <top Doc (y/n)
 - > <top Doc narrative
 - > <blog link
- DB EventTypes
 - > <site
 - > <description
 - > <start date
 - > <end date
 - > <incentive(s)
 - > <location
 - > <description
 - > <price(s)
 - > <register now? / keyn
- DB Departments
- DB Care Centers?
- DB FAQs
- > <departments



CLIENT

O'Brien Advertising

PROJECT

BWMC Website Redesign

DATE

04.09.09